

Dear Partners:

Happy New Year. The dragon year is considered one of the luckiest and most influential periods in the Chinese zodiac. Hope it brings best of luck to all of us.

Powertip is introducing bar type display PH280142T001-ZBR which is effective at displaying informative and promotional content as they allow for high-definition images and messages across a large surface area.

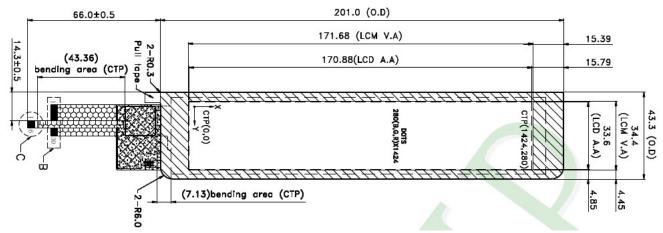
Featuring MIPI interface, CTP and 400 nits 20K MTBF.

Preferred application for industrial equipment, home appliance, kitchen supplies with dynamic information and advertising display.

■ 7" BAR TYPE TOUCH DISPLAY

Item	Description
Display Resolution	280 * 3 (RGB) * 1424 Dots
LCD type	Full Viewing Angle, Normally Black, Transmissive type
Screen size (inch)	7 inch
Interface	4-Lanes MIPI Interface
Drive IC	Sitronix—ST7703I
Operating Temp.	-20 ~ +70 deg. C
Storage Temp.	-30 ~ +80 deg. C
Brightness	400 cd/m2
Life time	20000 hrs (25deg.C, IF= 200mA)





Application:

- Dish washer
- Range hood
- Electronic stove

